

STS PowerPoint Presentation

I imagine that you are the representative for a big corporation, a government agency or an environmental group, and it is your job to make a snazzy presentation to promote the STS issue on which you have been working. You will, of course, try to be creative in your approach and be convincing to your target audience. If there is anything negative, you will necessarily include it, but put it in perspective relative to all of the "good" stuff.

Points that you should include are:

- Background information (from Part B)
- Opposite argument (from Part c)
- Quote(s) from each interview (from Part D)
- Survey results (from Part E) which should include at least some of your graphs
- Your concluding remarks that make a forceful argument for your side of the issue (from Part F)

Basics of the actual presentation:

- Should include pictures related to the issue
- Should include all required information (See selling points)
- Should be well organized.
- Should be visually appealing and attractive.
- Information should be in a font that is easy to read, with no misspelled words.
- Color scheme should be appropriate.
- Information should be stated clearly, concisely, and be correct.
- References should be listed with any URLs as links.
- Explanations should be easy to follow.
- Graphics and/or pictures should be accurate and/or appropriate. (make sure you have saved images you scan in as jpg or gif files! **DO NOT** use Bitmap files as they are huge!)
- Animation, if/when used should be appropriate to the information being delivered.
- Use of sound, for sound's sake, should **NOT** be used.
- Presentation should show your creativity.
- Close presentation with a short biography slide with your picture included.
- There should be a minimum of ten (10) slides in your presentation.

Rubric will be based on the above Basics of the actual presentation.

First draft due date is April 19. Save your file as follows: your issue name-class period.ppt (e.g. Alaska Oil-PM2.ppt) Email it to me or bring it in on a floppy or zip disk or CD. I will look at the presentation and give feedback regarding corrections you need to make and/or suggestions about where you need to make changes.

Final copy of the presentation due date is **May 3**.